

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Workforce Development Board-Executive Committee

Wednesday, August 25, 2021 @ 8:30am

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Call in: (916) 318-9542 Meeting ID: 468 046 578#

Call to Order/Welcome

Non-agenda public comment

Chairperson's Report

| Action Items (vote required): |
|--------------------------------------|
|--------------------------------------|

| 1. | Approval of minutes: May 5, 2021 and June 25, 2021 meetings | 2-9 |
|-----|--|-------|
| | Operational Plan Update | |
| | WDB September 15, 2021 Meeting Planning | |
| | Eligible Training Provider List (ETPL) Draft Monitoring and Subsequent Eligibility | |
| 5. | ETPL Annual Report | 14-17 |
| | AJCC Certification Indicator Assessments | |
| 7. | WIOA FY21/22 Budget | 19-20 |
| Re | eport Items (no vote required): | |
| | WDB Staff Updates | 21 |
| Inf | formation Items (no vote required): | |
| 9. | AJCC Hallmarks of Excellence Action Plans PY 20/21 Q4 | 22 |
| 10 |). WDB Recertification | 23 |

Committee Member Announcements

Adjournment

Next Meeting: Workforce Development Board

September 15, 2021 @8:30 am

Workforce Development Board-Executive Committee

November 3, 2021 @8:30 am

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Action Item 1: Approval of Meeting Minutes

(Action required)

Recommendation

Approve the May 5, 2021 and June 25, 2021 Executive Committee meeting minutes

Suggested motion

I move to approve the May 5, 2021 and June 25, 2021 Executive Committee meeting minutes.



Workforce Development Board Executive Committee Watsonville Career Center, Room 2 Wednesday, May 5, 2021 8:30 a.m.

Item 1 Attachment 1

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

The Chair called the meeting to order at 8:31 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Marshall Delk
Rob Morse – Vice Chair
Denise Moss
Carol Siegel - Chair
Elyse Destout

Committee Members Absent

None

Staff in Attendance

Peter Detlefs – WDB Business Services Mgr.
Laurel Gazza – WDB Administrative Aide
Lacie Gray – WDB Sr. Analyst
Sara Paz-Nethercutt – WDB Sr. Analyst
Andy Stone – WDB Director
Katy Chevalier – Program Manager
Kimberly Peterson – EBSD Division Director
Adam Spickler – CCU Analyst
Marcy Villalobos – WDB Office Asst.

Guests

Barbara Mason – WDB board member
Lizbeth Frasca – Goodwill Central Coast
Victor Dubin - HSD
Todd Livingstone – Wasonville/Aptos/Santa Cruz Adult Education
Claudia Cortes – Goodwill Central Coast
Ana Ontiveros – Goodwill Central Coast
Valerie Pena – Goodwill Central Coast
Amanda Winter – Career Center Operator

MEMBERS:

Carol Siegel, Chair Santa Cruz Seaside Company

Rob Morse, Vice Chair Pacific Gas and Electric Company

Lamont Adams
IBEW Local 234

IBEVV Local 234

Alia Ayyad

Center for Employment Training

Diane Berry-Wahrer

California Department of Rehabilitation

KatieSetzler

Palo Alto Medical Foundation

Christina Cuevas Cabrillo College

MariaElena De La Garza, Community Action Board

Marshall Delk

Santa Cruz County Bank

Elyse Destout

Photography by Elyse Destout

Yuko Duckworth, Employment Development Department

Candice Elliott
Fortress and Flourish

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Sean Hebard

Carpenters Local 505

Carmen Herrera-Mansir

Director, El Pajaro CDC

Todd Livingstone

Watsonville/Aptos Adult Education

Barbara Mason Santa Cruz County Economic Development

Chris Miller

ScratchSpace, LLC

Flisa Orona

SC Health Improvement Partnership

Shaz Roth

Pajaro Valley Chamber of Commerce

Glen Schaller

Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker, Chief Beer Ambassador

Discretion Brewing Company

Laura Holquist-Gomez Five Star Catering

Five Star Caterin

DIRECTOR: Andy Stone **Subject: Public Comment**

None

Subject: III. Consent Items:

C.1 – Approval of March 3, 2021 Meeting Minutes

C.2 - Data Dashboard

C.3 – Contractor Activity Reports PY 2020/21 Q2

C.4 – AJCC Hallmarks of Excellence Action Plans PY 2020/21 Q3

C.5 – WIOA Program Services Procurement PY 21-2025 timeline

C.6 – Local WIOA Monitoring Draft Reports, CCOps, SBDC; GCC

C.7 – Proposed WDB Meeting Calendar PY 21/22

C.8 - WIOA Local Policy revisions

Action: It was moved to approve the Consent Agenda

Status: Motion to Approve: Marshall Delk

Motion Seconded: Elyse Destout

Abstentions: None

Committee Action All in favor, motion passed

Subject: IV. Administration Items:

A.1 – WDB Staff Updates

WDB Director Andy Stone and WDB staff gave the latest updates on WIOA Career Services, which included WDB Sr. Analyst Sara Paz-Nethercutt briefing the committee on the Local Transitional Jobs Policy launch and status, the National Dislocated Worker Grant enrollment status, local monitoring, and the State EDD combining local and fiscal/procurement and programmatic monitoring, and the new WIOA partner in Santa Cruz County . Business Services Manager Peter Detlefs updated on new bid award to Full Capacity Marketing for marketing/communications plan, the Career Services Webpage, and the American Rescue Plan Act of 2021 funding. Katy Chevalier informed the committee about the Triple P online workshops that are now available to CalWORKs program participants.

Action: No action taken, informational item only.

A.2 - Strategic Plan Report Update

WDB Director Andy Stone recapped the Strategic Plan outline and status of the three main goals for 2020-21. He also stated that Racy Ming will facilitate the newly formed Racial Equity Work Group.

Action: It was moved to accept the WDB Directors' Operational Plan update for PY 2020-21

Status: Motion to Approve: Rob Morse

Motion Seconded: Elyse Destout

Abstentions: None

Committee Action: All in favor, motion passed.

A.3 – WDB Officer Nominations PY 2021-22

WDB Chair Carol Siegel gave a report on the slate of candidates for PY 21-22 which will be presented and elected at the May 26, 2021 WDB full board.

Action: It was moved to approve the proposed slate of 2021-22 Officer Candidates, to be presented for election at the May 26, 2021 full board meeting.

Status: Motion to Approve: Elyse Destout

Motion Seconded: Denise Moss

Abstentions: None

Committee Action: All in favor, motion passed.

A.4 – WDB Member Recruitment Update

WDB Director Andy Stone updated the committee on the current recruitment status including the appointment of new committee member Laura Holmquist-Gomez from the business sector.

Action: It was moved to accept the WDB member recruitment update.

Status: Motion to Approve: Rob Morse

Motion Seconded: Marshall Delk

Abstentions: None

Committee Action: All in favor, motion passed.

A.5 - AJCC Certification

WDB Sr. Analyst Sara Paz-Nethercutt reported on the AJCC certification process that will take effect on January 1, 2022. She mentioned a new directive that eliminates one of the criteria and that there would be changes for the certification process.

Action: It was moved to approve the AJCC certification process as outlined by WDB staff and to request authorization of the WDB chair to sign the AJCC Certification Matrix for the Baseline Criteria.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Denise Moss

Abstentions: None

Committee Action: All in favor, motion passed.

A.6 - Business Resource Network Update

WDB Business Services Manager Peter Detlefs updated the committee on the status of Business Resource Network (BRN) and reviewed the three approaches to the development of the BRN, which he anticipates will launch next fiscal year 2021-22.

Action: It was moved to approve the update of the Business Resource Network.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Rob Morse

Abstentions: None

Committee Action: All in favor, motion passed.

A.7 - WDB May 26, 2021 Meeting Planning

WDB Director Andy Stone reviewed the topics to be presented at the May 26, 2021 Workforce Development Board (WDB) full board meeting and also mentioned that the board members wanted more opportunities to engage and interact.

Action: It was moved to direct that the WDB staff include the following items in the May 26, 2021 WDB meeting agenda; open board discussion on business specific roundtable.

Status: Motion to Approve: Rob Morse

Motion Seconded: Marshall Delk

Abstentions: None

Committee Action: All in favor, motion passed.

V. Chairperson's Report

None.

Meeting adjourned at 9:08 a.m.

Next Meeting: Workforce Development Board Meeting

Wednesday, May 26, 2021 @ 8:30 am Watsonville Career Center, Room 2

Virtual Attendance via Microsoft Teams

Executive Committee Meeting

TBD

Watsonville Career Center, Room 2

Virtual Attendance via Microsoft Teams



Workforce Development Board Executive Committee Watsonville Career Center Friday, June 25, 2021 8:30 a.m.

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

The Chair called the meeting to order at 8:30 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Delk. Marshall Dodge, Daniel Morse, Rob Moss, Denise Siegel, Carol - Chair

Committee Members Absent

Destout, Elyse

Staff in Attendance

Detlefs, Peter – WDB Business Services Manager Gray, Lacie - WDB Sr. Analyst Paz-Nethercutt, Sara - WDB Sr. Analyst Petersen, Kimberly – EBSD Division Director Spickler, Adam – CCU Analyst Stone, Andy – WDB Director Villalobos, Marcy – WDB Clerical Support

Guests

Akinjide, Dr. Kofi Estrada, Vivian - EDD

Subject: Public Comment

There was no public comment.

Item 1 Attachment 2

18 W. Beach Street Watsonville, CA 95076 (831) 763-8900 www.santacruzwib.com

MEMBERS:

Carol Siegel, Chair

Rob Morse, Vice Chair Pacific Gas and Electric Company

Lamont Adams IBEW Local 234

Alia Ayyad

Center for Employment Training

California Department of Rehabilitation

Christina Cuevas

Cabrillo College

MariaElena De La Garza Community Action Board

Marshall Delk

Santa Cruz County Bank

Elyse Destout Photography by Elyse Destout

Daniel Dodge

Cabrillo College Federation of Teachers

Employment Development Department

Candice Elliott

Sean Hebard

Carpenters Local 505

Carmen Herrera-Mansir

El Pajaro Community Development Corp.

Laura Holmquist-Gomez

Todd Livingstone

Watsonville/Aptos/Santa Cruz Adult Education

Barbara Mason

Santa Cruz County Economic Development

Chris Miller

ScratchSpace, Inc

Health Improvement Partnership of Santa Cruz County

Paiaro Valley Chamber of Commerce

and Agriculture

Monterey Bay Central Labor Council, AFL-CIO

Katie Setzler

Palo Alto Medical Foundation

Dustin Vereker Discretion Brewing

DIRECTOR:

Andy Stone

anta Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Subject: III. Administration Item:

A.1 – Board meeting planning for PY 2021-22

WDB Director Andy Stone gave the committee various examples of potential presentation topics for the PY 2021-22 WDB meetings (from agenda item 1 attachment), and the Executive Committee came up with several more ideas of their own for presentation topics. At the end of the discussion the following topics were agreed upon:

- 1. Economic Development partnership opportunities with other organizations and entities
- 2. Expanding virtual career services
- 3. How to better utilize Board members both for their gain and the Board
- 4. Expanding apprenticeship opportunities
- 5. Explore remote work and training opportunities

Action: It was moved to direct the WDB staff to include the above 5 topics in future WDB meeting agendas.

Status: Motion to Approve: Marshall Delk

Motion Seconded: Rob Morse

Abstentions: None

Committee Action: All in favor, motion passed.

V. Chairperson's Report

Chair Carol Siegel thanked everyone for working on the agenda item.

Meeting adjourned at 9:13 a.m.

Next Meeting: Workforce Development Board Meeting

Wednesday, September 15, 2021 @ 8:30 am

Location TBD

Executive Committee Meeting

Wednesday, August 25, 2021 @ 8:30 am

Location TBD

Action Item 2: Operational Plan Update

(Action required)

Recommendation

Adopt the WDB Director's Operational Plan update for PY 21-22 and recommend approval by the Workforce Development Board.

Background

On September 16, 2020 the WDB approved the WDB Director's Program Year (PY) 2020-21 Operational Plan which lays out the specific actions for the program year designed to ensure that the board's priorities are met. The attached scorecard represents the updated PY 2021-22 goals and action steps as identified by the Executive Committee at its special meeting on June 25, 2021.

The WDB Director's Operational Plan incorporates the goals referenced below:

Operational Goals for Workforce Santa Cruz County

- Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.
- Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.
- Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.

Next Steps

The WDB Director will report on Operational Plan's progress at each Workforce Development Board meeting.

Suggested motion

I move to adopt the WDB Director's Operational Plan update for PY 21-22 and recommend approval by the Workforce Development Board.

Item 2 Attachment - Workforce Development Board of Santa Cruz County OPERATIONAL PLAN STATUS REPORT Program Year (PY) 2021-2022

| | Status | 2021-22 Operational Targets | YTD |
|--|--------|--|-----|
| Goal 1 Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways. | | Develop and deploy new virtual career services offerings | |
| Goal 2 Santa Cruz County businesses have the talent needed to thrive now and into the future. | | Develop additional pre-apprenticeship opportunities Provide WDB with a presentation on remote work and training opportunities | |
| Goal 3 Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality. | | Establish equity goals and provide WDB members with training Provide WDB members with the tools and training to become better advocates for the workforce development system Develop new Economic Development partnership opportunities with other organizations and entities Draft and release the 2022 State of the Workforce Report | |



🗙 not on track to meet planned target for the year

Action Item 3: WDB September 15, 2021 Meeting Planning

(Action required)

Background

At a special meeting of the Executive Committee on June 25, 2021, the Committee identified five topics to be presented at the Workforce Development Board (WDB) Full Board Meetings in Program Year 2021-2022. The identified topics are:

- Economic Development partnership opportunities with other organizations and entities
- 2. Expanding virtual career services
- 3. How to better utilize Board members both for their gain and the Board
- 4. Expanding apprenticeship opportunities
- 5. Explore remote work and training opportunities

At this meeting, the Executive Committee will consider if it would like to add any additional agenda items to the September 15, 2021 WDB Full Board meeting agenda.

Suggested motion

I move to direct that the WDB staff include the following items in the September 15, 2021 WDB meeting agenda.

Action Item 4: Eligible Training Provider List (ETPL) Draft Monitoring and Subsequent Eligibility Report

(Action required)

Recommendation

Approve the ETPL monitoring reports as drafted by WDB staff.

Background

Workforce Development Board (WDB) staff monitored the Employment Training Provider List (ETPL) training vendors that met the criteria this year for monitoring in early 2021 for the 2019-2020 and 2020-21 program years:

- Headquartered locally and to which we sent a customer for training or
- Headquartered in another area not monitored by that area's WDB and to which we sent a customer for training.

The Eligible Training Provider List (ETPL) program monitoring process includes:

- 1. Overview of the monitoring process and objectives, services provided, and program performance.
- 2. Completion and discussion with the Monitor of Training Vendor Monitoring Guide and participant list.
- 3. Completion of the Non-Discrimination and Equal Opportunity Monitoring Guide.
- 4. An on-site walk through of the facility and classrooms.
- 5. Interviews with key staff providing services funded by the Workforce Innovation and Opportunity Act (WIOA).
- 6. Interviews with participants receiving WIOA funded services
- 7. Review of school materials that may include: personnel policies and procedures, proof of insurance, marketing materials, school catalog, registration forms, curricula related to participant training, job prep, English as a Second Language, documents related to and in support of services provided to participants receiving WIOA funded services, including student files, or other participant activities.

Additionally, using the State requirements to remain on the California State ETPL, WDB staff performed a subsequent eligibility review for each active ETPL program.

Staff Analysis

Final letters were sent to providers in April.

For the four (4) vendors monitored, there were no monitoring findings. Three (3) vendors had observations that may result in findings if not corrected for future monitorings.

All four (4) complete reports are attached via this link: https://bit.ly/3iTPtWV

For subsequent eligibility:

- Cabrillo College had two training programs removed from CalJOBS.
- Watsonville Aptos Santa Cruz Adult Education had two training programs removed from CalJOBS.

Suggested motion

I move to approve the ETPL monitoring reports as drafted by WDB staff.

Action Item 5: Eligible Training Provider List (ETPL) 2020-21 Annual Report

(Action required)

Recommendation

Accept the annual ETPL Report for PY 2020-21

Background

The Workforce Development Board (WDB) staff has reviewed the training placements from Program Year (PY) 2020-21 in order to gauge the performance of each Eligible Training Provider List (ETPL) vendor (Attachment 1). Although the WDB has 18 schools eligible to provide training, the attached chart (Attachment 2) lists the expenditures for only those schools that were attended during the 2020-21 Program Year. Additionally, the charts (Attachment 3) indicate the top five schools in terms of enrollments, and the top five schools' Individual Training Account expenditures for PY 2020-21.

Staff Analysis

Summary of Attachment 1: PY 20-21 ETPL Performance by Training Vendors:

- Cabrillo College served the most WIOA training customers in 2020-21 (74 total (44 Adult and 30 Dislocated Workers) or 40% of those in training). 42 successfully completed. Average wage of \$48.90.
- Truck Driver Institute trained 45 individuals (19 Adult and 25 Dislocated Workers) with 28 successful completions. Average wage of \$23.91.

Summary of Attachment 2 - 2020-21 ETPL Top Five Expenditures:

• 45 people trained at Truck Driver Institute for a total cost of \$148,945 (\$3,310 per individual average) WIOA training dollars (0r 31% of all expended training funds).

Suggested motion

I move to accept the annual ETPL Report for PY 2020-21.

| PY 20-21 ETPL Performance by Training Vendors of WDB Santa Cruz County | | | | | | | | | | |
|--|---------------|--------|-----------------|----------------|--------|---------------------------|------------------------|-----------------------|---------------------|--------------|
| | Percentage of | Provid | ler Activity Pa | articipation F | Y20-21 | Completions FY20-21 | | | | |
| School | Total | Adult | DW | Other | Total | Successful Completions | Credential Attained | Entered Employment | Training Related | Average Wage |
| Bay Area Medical Academy | 1.1% | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | N/A |
| Bay Area Video Coalition | 0.5% | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | N/A |
| Cabrillo College | 40.0% | 44 | 30 | 0 | 74 | 42 | 0 | 9 | 8 | \$48.90 |
| Center for Employment Training -Main Campus | 0.0% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | N/A |
| Central Coast College | 1.6% | 3 | 0 | 0 | 3 | 2 | 0 | 2 | 2 | \$20.00 |
| De Anza College, Occupational Training Institute | 0.5% | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | N/A |
| MTS Training Academy | 9.2% | 6 | 11 | 0 | 17 | 11 | 0 | 4 | 3 | \$30.06 |
| Santa Cruz County ROP | 9.7% | 10 | 8 | 0 | 18 | 10 | 0 | 4 | 4 | \$16.75 |
| Truck Driver Institute | 24.3% | 19 | 26 | 0 | 45 | 28 | 0 | 19 | 18 | \$23.91 |
| UC Davis Continuing and Professional Education | 0.5% | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | N/A |
| UCSC Silicon Valley Extension | 3.8% | 0 | 7 | 0 | 7 | 3 | 0 | 1 | 0 | \$37.50 |
| Watsonville Institute of Cosmetology | 0.5% | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | N/A |
| Watsonville/Aptos/Santa Cruz Adult Education | 8.1% | 9 | 6 | 0 | 15 | 10 | 0 | 0 | 0 | N/A |
| Totals | 100.0% | 92 | 93 | 0 | 185 | 107 | 0 | 39 | 35 | \$29.52 |

Action Item 5 Attachment 2 - 2020-21 ETPL Top Five Expenditures

The top five schools in terms of Individual Training Account (ITA) expenditures for FY20-21 were:

| School/Provider Name | Participants | ITA Expenditures | % of ITA Expenditures | Average cost of training* per participant | Average Wage |
|---|--------------|------------------|--------------------------|---|--------------|
| TRUCK DRIVER INSTITUTE | 45 | \$148,945 | 31% | \$3,310 | \$23.91 |
| SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNERSHIP | 18 | \$113,128 | 23% | \$6,285 | \$16.75 |
| CABRILLO COMMUNITY COLLEGE DISTRICT | 74 | \$85,406 | 18% | \$1,154 | \$48.90 |
| MTS TRAINING ACADEMY INC | 17 | \$72,118 | 15% | \$4,242 | \$30.06 |
| REGENTS OF THE UNIVERSITY OF CA (UCSC Extension) | 7 | \$33,971 | 7% | \$4,853 | \$37.50 |

^{*}Cost to vendors only, does not include supportive services amounts

WIOA Adult and DW Training Expenditures (FY20-21)

| PROVIDER | FY2020-21 | % OF TOTAL |
|---|-----------|------------|
| BAY AREA MEDICAL ACADEMY INC | \$5,000 | 1.0% |
| CABRILLO COMMUNITY COLLEGE DISTRICT | \$85,406 | 17.6% |
| CENTRAL COAST COLLEGE OF BUSINESS DATA PROCESSING | \$9,127 | 1.9% |
| MTS TRAINING ACADEMY INC | \$72,118 | 14.9% |
| REGENTS OF THE UNIVERSITY OF CA | \$33,971 | 7.0% |
| SANTA CRUZ COUNTY CAREER TECHINICAL EDUCATIONAL PARTNER | \$113,128 | 23.3% |
| TRUCK DRIVER INSTITUTE | \$148,945 | 30.7% |
| WATSONVILLE/APTOS ADULT SCHOOL - PVUSD | \$17,176 | 3.5% |
| | | |
| Total Training Providers | \$484,869 | 100.0% |

The top five schools in terms of enrollments for PY 2020-21 were:

| School Name | # of Enrollments | % of Total Enrollments | | |
|---|------------------|---------------------------|--|--|
| Cabrillo College | 74 | 40% | | |
| Truck Driver Institute | 45 | 24% | | |
| Santa Cruz County Career Technical Educational Partnership | 18 | 10% | | |
| MTS Training Academy | 17 | 9% | | |
| Watsonville/Aptos/Santa Cruz Adult Education | 15 | 8% | | |

| PROVIDER | TOTAL | % OF TOTAL |
|---|-------|------------|
| Cabrillo College | 74 | 40.0% |
| Truck Driver Institute | 45 | 24.3% |
| Santa Cruz County Career Technical Educational Partnership | 18 | 9.7% |
| MTS Training Academy | 17 | 9.2% |
| Watsonville/Aptos/Santa Cruz Adult Education | 15 | 8.1% |
| UCSC Silicon Valley Extension | 7 | 3.8% |
| Central Coast College | 3 | 1.6% |
| Bay Area Medical Academy | 2 | 1.1% |
| Bay Area Video Coalition | 1 | 0.5% |
| De Anza College, Occupational Training Institute | 1 | 0.5% |
| UC Davis Continuing and Professional Education | 1 | 0.5% |
| Watsonville Institute of Cosmetology | 1 | 0.5% |
| TOTAL | 185 | 100.0% |

Action Item 6: AJCC Certification Indicator Assessments

(Action required)

Recommendation

Approve the AJCC Certification Indicator Assessments as written and authorize the WDB chair to sign the AJCC Certification Assessments.

Background

WDB Staff previously informed this committee of the Employment Development Department (EDD) Workforce Services Directive, WSD20-08, dated March 1, 2021 which provides policy and guidance for conducting the new AJCC certification process.

The process includes two (2) levels of AJCC Certification:

- The Baseline Certification approved by the Workforce Development Board (WDB) at its May 26, 2021 meeting is intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements;
- 2. The Certification Indicator Assessments have been completed and are before this committee. They are intended to measure continuous improvements in service delivery with seven (7) indicators.

At the May 26, 2021 WDB meeting, the board approved a subcontract with Racy Ming and Associates be used to conduct the assessments for the AJCC certification and assist with the creation of the Continuous Improvement (CI) Plans.

The link to view the assessments is found here: https://bit.ly/3ASWvkJ

Next Steps

The completed AJCC Certification Indicator Assessments will be submitted to the EDD Regional Advisor by the state deadline of November 1, 2021; the recommendations and evaluations from the assessments will be used to create a CI Plan for the AJCC and submitted to the state by the deadline of December 31, 2021. The drafted CI Plans will be shared with this committee and the WDB.

Suggested motion

I move to approve the AJCC Certification Indicator Assessments as written and authorize the WDB chair to sign the AJCC Certification Assessments.

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Action Item 7: WIOA Fiscal Year 2021-22 Budget

(Vote required)

Recommendation

Accept the WIOA budgets for PY 2020-21 and 2020-22.

Background

On May 14, 2021, the Employment Development Department (EDD) released the Workforce Innovation and Opportunity Act (WIOA) Program Year (PY) 2021-22, Formula Allocations for the Adult, Dislocated Worker (DW) and Youth programs. On July 26, 2020, EDD released the Rapid Response and Lay Off Aversion allocations for PY 2021-22.

Staff Analysis

Current service providers for core services are Goodwill Central Coast (Adult, DW and Business Services funding); Cabrillo Student Resources and Support Network (student support services); Santa Cruz County Office of Education (Youth services); Cabrillo Small Business Development Center (Rapid Response/ job retention and layoff aversion services); and Winter Works LLC (One-Stop Operator).

These funds were accepted into the County of Santa Cruz (County) fiscal year budgets for the Human Services Department – Workforce Innovation and Opportunity Act Services for each year during the annual County budgeting process. Grant funded services are also listed. Grant funds are accepted into the County budget as they are received, usually in tandem with approval of related contracts for services.

Suggested Motion

I move to accept the WIOA budgets for PY 2020-21 and 2020-22.

| | | Fiscal Year 20/21 Activities Fiscal Year 21/22 Project | | | | | | | Proiected A | ojected Activities | | | | |
|--|-----------------------|--|--|---------------------------------------|--|--|--|---|--|---|--|---|---|---|
| 1 | | | | FY 20/21 Grant | | | | | | | | | | |
| | | FY 20/21 Grant Allocations | FY 20/21 Addtl Grant Allocations | Allocations Line Item Rebudgets | Carried in from FY 19/20 Allocations | Total FY 20/21 Budget | Expended in FY 20/21 | Unspent Funds Carried into FY 21/22 | FY 21/22 Grant Allocations | Carried in from FY 20/21 Allocations | Line item Rebudgets | Total Funds Available for FY 21/22 | Projected Expend in 21/22 | Projected Fund Balance |
| ADULT | | | | | | | | | | | | | | |
| Budget / Expenditure Ca Administration Program Services Contracts Operational Training Supportive Services | ategories Subtotal | 99,847 292,348 250,230 45,290 313,493 7,350 1,008,557 | - | 162,000 (162,000) | 84,471 40,836 10,000 51,984 291,825 26,652 505,768 | 184,318 333,184 422,230 97,274 443,317 34,002 1,514,325 | 101,957 319,653 422,226 10,728 271,642 6,391 1,132,596 | 82,361 13,531 4 86,546 171,676 27,611 381,729 | 82,776 135,774 329,430 23,250 259,886 5,000 836,116 | 82,361 13,531 4 86,546 171,676 27,611 381,729 | (39,896) 176,870 68,755 (64,046) (115,988) (25,695) | 326,175 398,189 45,750 | 125,241 326,174 453,230 45,750 315,574 6,916 | (55,041) - - - - - (55,041) |
| DW | | | | | | | | | | | | | | |
| Administration Program Services Contracts Operational Training Supportive Services | Subtotal | 87,104 242,923 215,814 57,994 272,751 3,254 879,840 | 437 2,961 1,457 4,855 | 95,000 12,000 (107,150) 150 | 16,374 - 130,720 67,913 299,582 3,054 517,643 | 103,915 337,923 361,495 125,907 466,640 6,458 1,402,338 | 100,734 336,999 361,021 10,728 260,357 6,426 | 3,181 925 473 115,179 206,283 32 326,073 | 91,014 230,676 278,679 30,975 284,995 3,000 919,339 | 3,181 925 473 115,179 206,283 32 326,073 | 28,158 94,573 129,078 (55,703) (200,000) 3,894 | 122,353 326,174 408,230 90,451 291,278 6,926 | 122,353 326,174 408,230 38,000 266,682 6,926 | - - 52,451 24,596 - 77,047 |
| Youth | | | | | | | | | | | | | | |
| Administration Program Services Contracts Operational | | 113,830 219,861 797,609 18,500 | | - 126,116 (115,616) (10,500) | 27,657 8,467 61,111 29,723 | 141,487 354,444 743,104 37,723 | 71,468 306,406 659,292 4,111 | 70,019 48,038 83,811 33,612 | 94,020 138,796 704,381 12,500 | 70,019 48,038 83,811 33,612 | (68,599) 66,857 35,354 (33,612) | 95,440 253,691 823,547 12,500 | 95,441 253,691 825,000 12,500 | - - (1,454) - |
| | Subtotal | 1,149,800 | - | (0) | 126,958 | 1,276,758 | 1,041,277 | 235,480 | 949,697 | 235,480 | - | 1,185,177 | 1,186,632 | (1,454) |
| RR | | | | | | | | | | | | | | |
| Administration Program Services Contracts | Subtotal | 27,485 206,141 44,000 277,626 | | | 1,526 - 1,526 | 27,485 207,667 44,000 279,152 | 23,559 139,731 44,000 207,290 | 3,926 67,937 - 71,863 | 21,640 152,943 44,000 218,583 | 3,926 67,937 - 71,863 | 2,022 (2,022) | 27,588 218,858 44,000 290,446 | 27,588 72,483 44,000 144,072 | 146,374 - 146,374 |
| Non WIOA Fu | nds | | | | | | | | | | | | | |
| NDWG Administration Program Services Contracts Supportive Services Participant Wages | | - - - - - | 24,667 123,908 35,000 8,400 358,025 550,000 | - | - | 24,667 123,908 35,000 8,400 358,025 550,000 | 5,034 12,095 13,814 214 3,104 | 19,633 111,813 21,186 8,186 354,921 515,739 | | 19,633 111,813 21,186 8,186 354,921 515,739 | | 19,633 111,813 21,186 8,186 354,921 515,739 | 19,633 111,813 21,186 8,186 354,921 515,739 | - - - - |
| SB1 HighRoad Caree Program Services | | | | | 5,000 | 5,000 | - | 5,000 | | 5,000 | | 5,000 | 5,000 | - |
| SlingShot Healthcar | Subtotal e 2.0 | - | - | - | 5,000 | 5,000 | - | 5,000 | - | 5,000 | | 5,000 | 5,000 | - |
| Program Services | Subtotal | - | - | - | 5,200 5,200 | 5,200 5,200 | 5,200 5,200 | - | - | - | | - | - | - |
| Third Sector Grant Program Services | Subtotal | | 25,000 25,000 | | <u>-</u> | 25,000 25,000 | | 25,000 25,000 | | 25,000 25,000 | | 25,000 25,000 | 25,000 25,000 | |
| CEDS* Program Services | Jubiolai | | 25,000 | - | 5,465 | 5,465 | - | 5,465 | | 5,465 | | 5,465 | 5,465 | _ |
| | Subtotal | - | - | - | 5,465 | 5,465 | - | 5,465 | - | 5,465 | | 5,465 | 5,465 | - |
| High Performing Boa | ards | | 3,846 | | | 3,846 | | 3,846 | | 3,846 | | 3,846 | 3,846 | |
| | Subtotal | - | 3,846 | - | - | 3,846 | - | 3,846 | - | 3,846 | | 3,846 | 3,846 | |
| Gra | nd Total | 3,315,823 | 583,701 | (0) | 1,167,561 | 5,067,085 | 3,496,890 | 1,570,195 | 2,923,735 | 1,570,195 | | 4,493,930 | 4,327,004 | 166,926 |

Report Item 8: Workforce Development Board Staff Updates

(No vote required)

WIOA Career Services:

- 1. Conducting the AJCC Certification
- 2. Recruiting for FIRE Project participants
- 3. Hiring to backfill Administrative Aide vacancy
- 4. Launching a WIOA case file paperless Initiative PY 21/22

Business Services:

- 1. Career Services Webpage
- 2. Marketing/Communication Services
- 3. American Rescue Act Funding

Regional Projects/Grants Report:

- 1. Prison to Employment Grant
- 2. SB1 Pre-apprenticeship Training Grant

Information Item 9: AJCC Hallmarks of Excellence Action Plans PY 20/21 Q4

(No vote required)

Background:

As you may recall, on September 11, 2018, the WDB approved the Hallmarks of Excellence Assessment and Certification Action Plan for the Comprehensive America's Job Center of California (AJCC). Using the criteria and procedures established by the State Board, the independent and objective assessment will be conducted every three (3) years and will be due again to the State in 2021.

Under Employment Development Department (EDD) guidance Directive WSD, 18-11, March 14, 2019, this same methodology was applied to the other AJCC sites at the Capitola Employment Development Department (EDD) and WIOA Youth Sueños. This process was submitted to the state by the deadline of June 30, 2019 and will be in effect for two (2) years in order to align with the comprehensive AJCC certification due in 2021.

Update: Program year action plans for each AJCC site have been developed and progress through PY 2020/21 Quarter 4 is displayed for your review.

As described to this committee at its April 21, 2021 meeting, EDD policy directive, WSD20-08, dated March 1, 2021, supersedes WSD18-11 referenced above. For this reason, this is the final *Hallmarks of Excellence Action Plan* quarterly update. Instead, *Continuous Improvement (CI) Plans*, of each AJCC site, will be developed based on the AJCC Certification Indicator Assessments and in coordination with the WDB. The CI Plans are due to the state by December 31, 2021 and will subsequently be shared with this committee.

The link to view the action plans is found here: https://bit.ly/3yVroo6

Information Item 10: WDB Recertification

(No vote required)

Background:

On April 1, 2021, the WDB authorized staff to submit an application, to the California Workforce Development Board, for the Subsequent Designation and Recertification of the Santa Cruz County Workforce Development Board, effective July 1, 2021, for a two-year period, ending June 30, 2023.

Update:

On June 29, 2021 the California Workforce Development Board approved the WDB's application for Subsequent Designation and Recertification through June 30, 2023.

The approval letter can be found at this link: https://bit.ly/3gb3A8f